

Video Content Officer Recruitment Pack

Job Title	Video Content Officer
Department	Media & Communications
Reports to	Head of Communications
Location	Based at the Cledara Abbey Stadium, the Club's Training Ground and other locations around Cambridgeshire for ad-hoc events. Flexible approach to working location during the week.
Salary	£25,500 to £27,000 per annum
Hours	40 hours a week including matchdays
Role Summary	<p>The Video Content Officer at Cambridge United will work closely with the Head of Communications and the wider media team to deliver high-quality video content for the Football Club.</p> <p>This role will primarily involve leading the production of video content across the club's digital platforms, while also taking responsibility for photography on non-matchdays.</p> <p>The successful candidate will play a key role throughout the creative process - contributing ideas and planning in pre-production, capturing footage during production, and editing content to a professional standard in post-production.</p> <p>In addition, there may be occasions where the role requires supporting the wider media and marketing team with other related duties.</p>
Key Job Outcomes	<ul style="list-style-type: none"> • Collaborate with the media team to plan, produce, and deliver engaging video content. • Act as lead photographer on non-matchdays when required. • Effectively multi-task, prioritise, and manage projects to meet deadlines. • Take responsibility for the club's YouTube, website, and social video channels by delivering a consistent stream of content and supporting their growth and development. • Attend all Men's First Team fixtures to film, edit, and produce matchday video content. • Work closely with the First Team to create weekly behind-the-scenes features. • Support the club's commercial, academy, youth development, and women's departments by producing high-quality video content. • Strive for continual improvement, ensuring all content is creative, engaging, and of the highest standard. • Carry out any other reasonable duties as required.

This job description sets out the key outcomes required. It does not specify in detail the activities required to achieve these outcomes. As a term of your employment, you may reasonably be expected to perform duties of a similar or related nature to those outlined in the job description.

Person Specification

Skills, Knowledge, Qualifications & Experience	Required	Desirable
Excellent written and verbal communication skills	✓	
Deep technical understanding of camera systems, lenses, and related equipment	✓	
Exceptional filming and photography skills	✓	
Outstanding post-production and editing skills	✓	
Commitment to creating first-class, engaging and innovative content	✓	
Experience using Adobe software such as Premiere, Photoshop, After Effects and Illustrator	✓	
Ability to respond and react to deadlines that arise at short notice	✓	
Strong interpersonal and listening skills	✓	
A willingness to take on and learn new tasks and skills	✓	
Highly trustworthy with confidential information	✓	
Commitment to quality and continuous improvement	✓	
Full Clean Driving License	✓	
Personal Qualities/Attributes		
Hardworking and enthusiastic	✓	
Excellent organisational skills and attention to detail	✓	
Reliable and committed	✓	
Ability to work independently and as part of a team	✓	
Able to communicate effectively	✓	
Willingness to work weekday evenings	✓	
Excellent team player and motivator	✓	

Application Process

Application Instructions	Interested applicants should apply by submitting their application form, CV and Cover Letter, applications which do not include all documents will not be reviewed.
Application Closing Date	Thursday 9 October 2025
Interview Date(s)	TBC
Start Date	Dec 2025
Mission, Vision & Values	<p>Mission Cambridge United aspires to compete at the highest level of the English Football League, whilst operating a financially sustainable football club embedded within the heart of its community. We are custodians with a collective responsibility to protect and enhance the Club for future generations.</p> <p>Vision <i>Creating Memories</i> We engage current and future generations of supporters by creating memorable moments.</p> <p><i>Driving Standards & Performance</i> We will evolve by driving standards and performance through self-reflection and education.</p> <p><i>Enhancing Lives</i> We are an inclusive Club that is United in Endeavour to enhance lives through the power of sport.</p> <p>Values We engage positive and inspiring characters who are committed to serving and strengthening our community, by adopting our 3 keys values.</p> <p><i>Teamwork</i> We achieve more through working together than alone and are United in Endeavour.</p> <p><i>Hard Work</i> We are committed to learning and working towards our pursuit of excellence in everything we do.</p> <p><i>Humility</i> We will celebrate each other's successes and recognise that no individual is greater than the collective.</p>
Employability Statement	Cambridge United FC is committed to promoting equality of opportunity for all staff. We aim to create a supportive and inclusive working environment in which all individuals can make best use of their skills, free from discrimination or harassment, and in which all decisions are based on merit.
Safeguarding Statement	Cambridge United FC is committed to safeguarding and promoting the welfare of children and young people and expects all staff to share this commitment. For those positions where a criminal record check (DBS) is identified as necessary, this will be carried out in line with other safer recruitment checks. The post holder will be required to undergo Safeguarding training periodically.
Equality, Diversity & Inclusion	Cambridge United FC is committed to promoting equality of opportunity for all staff and job applicants. We aim to create a supportive and inclusive working environment in which all individuals can make best use of their skills, free from discrimination or harassment, and in which all decisions are based on merit. We do not discriminate on the basis of age, race, nationality, ethnic origin, religious or political belief or affiliation,

trade union membership, gender, gender reassignment, gender identity, marriage and civil partnership status, pregnancy and maternity, sexual orientation, disability, socio-economic background or any other inappropriate distinction or characteristic covered by the Equality Act 2010.

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