

## **Role Description**

Role Title	Furry Mascot	
Department	Matchday	
Reports to	Safeguarding Officer	
Location	Cledara Abbey Stadium	
Salary	Volunteer	
Hours	Matchdays	
Role Summary	The Furry Mascot is a responsible ambassador for Cambridge United Football Club; the role is designed to engage and enhance the spectator experience. This role is a volunteer role within the Club and the mascots should represent fun, fair play, and sportsmanship. The safer recruitment policy will be followed in the recruitment for this role.	
Key Role Outcomes	<ul> <li>Enhance the spectator experience and represent the Club Brand as a positive role model.</li> <li>To be involved in training as required.</li> <li>Arrival at the Club or appropriate ground at the appointed time and at least an hour before the match begins.</li> <li>Use appropriate designated changing area to change into and out of mascot uniform.</li> <li>When in the mascot uniform follow the instructions of the nominated companion, or staff member who is accompanying them to remain safe.</li> <li>Ensure the mascot uniform is returned to the Club in good condition.</li> <li>Each mascot is always accountable for his/her own behaviour.</li> <li>Attend pre match briefings as required.</li> <li>Matchday duties – provide first class and energetic entertainment and personality before the match, to an agreed schedule, around and outside the ground and on occasion, at half time.'</li> <li>Contribute to a family-friendly and exciting atmosphere.</li> <li>To only use the mascot uniform when representing Club activities.</li> <li>If invited to away matches stay in the stadium end appropriate to your team (or follow the guidance provided by Club officials).</li> <li>To follow instructions given to you by the Club's Safeguarding officer.</li> <li>Generally, to attend each home game including weekend and evening matches.</li> <li>Additional attendance at training may be required at the start of or during the season, or key events identified by the Club (Club shop events/Kit launches etc.)</li> <li>Turn up at the appointed time and demonstrate a commitment to regular attendance.</li> <li>Provide crowd entertainment on match days before the match and at half time.</li> <li>To attend additional training as required e.g., safeguarding training.</li> </ul>	

This role description sets out the key outcomes required. It does not specify in detail the activities required to achieve these outcomes. As a term of your volunteering, you may reasonably be expected to perform duties of a similar or related nature to those outlined in the role description.



## **Person Specification**

Skills, Knowledge, Qualifications & Experience	Required	Desirable
Be 16 years of age or older	$\checkmark$	
Outgoing personality	$\checkmark$	
Committed to safe working practice	$\checkmark$	
Willing to undertake training appropriate to the role	$\checkmark$	
Personal Qualities/Attributes		
Enjoys working with crowds in a busy environment	$\checkmark$	
Excellent communication skills	$\checkmark$	
Reliable and committed	$\checkmark$	
Ability to work independently and as part of a team	$\checkmark$	
Willingness to work weekday evenings and weekends	$\checkmark$	

## **Application Process**

Application	Interested applicants should apply by submitting their CV and Cover Letter, applications which	
Instructions	do not include both documents will not be reviewed.	
Application Closing Date	20 <sup>th</sup> June 2025	
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Interview Date(s)	ТВА	
Start Date	July 2025	
	<b>Mission</b> Cambridge United aspires to compete at the highest level of the English Football League, whilst operating a financially sustainable football club embedded within the heart of its community. We are custodians with a collective responsibility to protect and enhance the Club for future generations.	
Mission, Vision	Vision	
& Values	Creating Memories	
	We engage current and future generations of supporters by creating memorable moments.	
	Driving Standards & Performance	
	We will evolve by driving standards and performance through self-reflection and education.	
	Enhancing Lives	



	We are an inclusive Club that is United in Endeavour to enhance lives through the power of sport.
	Values We engage positive and inspiring characters who are committed to serving and strengthening our community, by adopting our 3 keys values.
	<i>Teamwork</i> We achieve more through working together than alone and are United in Endeavour.
	<i>Hard Work</i> We are committed to learning and working towards our pursuit of excellence in everything we do.
	<i>Humility</i> We will celebrate each other's successes and recognise that no individual is greater than the collective.
Employability Statement	Cambridge United FC is committed to promoting equality of opportunity for all staff. We aim to create a supportive and inclusive working environment in which all individuals can make best use of their skills, free from discrimination or harassment, and in which all decisions are based on merit.
Safeguarding Statement	Cambridge United FC is committed to safeguarding and promoting the welfare of children and young people and expects all staff to share this commitment. For those positions where a criminal record check (DBS) is identified as necessary, this will be carried out in line with other safer recruitment checks. The post holder will be required to undergo Safeguarding training periodically.
Equality, Diversity & Inclusion	Cambridge United FC is committed to promoting equality of opportunity for all staff and job applicants. We aim to create a supportive and inclusive working environment in which all individuals can make best use of their skills, free from discrimination or harassment, and in which all decisions are based on merit. We do not discriminate on the basis of age, race, nationality, ethnic origin, religious or political belief or affiliation, trade union membership, gender, gender reassignment, gender identity, marriage and civil partnership status, pregnancy and maternity, sexual orientation, disability, socio-economic background or any other inappropriate distinction or characteristic covered by the Equality Act 2010.